

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 25 DECEMBER - JANUARY / 2023

TK 2024
2. TÜRSAB TURİZM KONGRESİ

16-18 Şubat 2024
Büyükdere Konferans Salonu

TURISM PROFESSIONALS COME TOGETHER IN ANTALYA FOR THE 2ND TÜRSAB TOURISM CONGRESS

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we are coming together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024. In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>

"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

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VOICE OF TRAVEL 10TH ISSUE PUBLISHED

The 10th issue of The Voice of Travel, the powerful voice of tourism and travel agencies in the media, with rich content, interviews and the latest developments in tourism, titled "Düzce Korugöl Nature Park; will be the symbol of sustainable tourism".

AS A RESULT OF TÜRSAB'S REQUESTS, THE LAW ON THE FEE OBLIGATION OF TRAVEL AGENCIES OPERATING IN DISASTER AREAS HAS BEEN AMENDED

Our Association requested the Presidency of the Republic with letters dated 21.02.2023 and 18.10.2023 to make the necessary arrangements for the exemption of travel agencies operating in the disaster area from the annual fee payments for 2023 and 2024. In line with our requests, the Law No. 7491 on the Amendment of Certain Laws and Decree Laws was published in the Official Gazette dated 28.12.2023 and numbered 32413.

With the following regulation in Article 28 of the Law, travel agencies in the provinces mentioned in the article will not be obliged to pay dues for the years 2023 and 2024.

ARTICLE 28-The following provisional article has been added to the Law on Travel Agencies and Association of Travel Agencies dated 14/9/1972 and numbered 1618.

"PROVISIONAL ARTICLE 7- Travel agencies operating in the provinces of Adana, Adıyaman, Batman, Bingöl, Diyarbakır, Elazığ, Gaziantep, Hatay, Kahramanmaraş, Kayseri, Kilis, Malatya, Mardin, Niğde, Osmaniye, Şanlıurfa and Tunceli, which were affected by the earthquake disaster that occurred on 6/2/2023 and which are accepted as Disaster Regions with a General Impact on Life, shall not be charged the annual fee regulated in Article 35 for the years 2023 and 2024."

TÜRSAB WHATSAPP Canlı Destek Hattı

"TÜRSAB Hizmetlerine kolaylıkla ulaşmak ve işlemlerinizi hızlı bir şekilde yapabilmek için TÜRSAB Whatsapp Canlı Destek Hattı üzerinden bize ulaşabilirsiniz."

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PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA CALLS FOR MORE VACATION OPPORTUNITIES FOR EMPLOYEES

In an interview with Anadolu Agency, Firuz Bağlıkaya, President of the Board of Directors, stated that employers can be given incentives to increase the vacation opportunities of employees and said, "In addition to the vacation leave to be given to the employee, it would be a motivation for the employer to deduct the incentives related to the vacation from the tax. It would also be reflected in work performance."

Bağlıkaya's statements were widely covered in the press.

SOUTH MARMARA RRB ORGANIZED AN EVENT CALLED "LET EVERYONE BE A ONE-DAY TOURIST OF THEIR CITY"

Our South Marmara Regional Representative Board organized an event called "Let Everyone Be a One-Day Tourist of Their Own City" in order to promote the historical, cultural and touristic values of Bursa. Within the framework of the event, the routes determined with the hosted Lions Clubs 118-K Federation were visited.

TÜRSAB ERCİYES REGIONAL REPRESENTATIVE BOARD ORGANIZED A YEAR-END DINNER

Our TÜRSAB Erciyes Regional Representative Board organized a year-end dinner on Wednesday, December 27th, Kayseri Governor Gökmen Çekir, Deputy Governor Ömer Tekeş, Provincial Culture and Tourism Director Sükrü Dursun, TÜRSAB Board Member Talip Akdemir, Erciyes Regional Representative Board President Ali Emre Mart and travel agencies operating in the region attended the event. After the speeches, plaques were presented to our agents who have completed 10 years in the sector. We would like to thank Mr. Governor Çekir, Mr. Ömer Tekeş, Mr. Sükrü Dursun and all our members who attended the event.

IT WAS DECIDED TO ESTABLISH A "VISA COMMITTEE" AND A "CRUISER COMMITTEE" WITHIN THE SPECIALIZATION PRESIDENCIES

In accordance with the decision of the Board of Directors, within the scope of the specialization Presidencies, it was decided to establish a "Visa Committee" to operate within the Foreign Tourism Specialization Presidency; It has been decided to establish a "Cruise Committee" to operate within the Incoming Tourism Specialization Presidency. In this context, our members who wish to take part in the Cruise Committee are required to fill out the attached application form and send their requests to ihitiasbaskanliklari@tursab.org.tr in a signed and stamped form. For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-establishment-of-a-cruisers-committee-within-the-specialization-presidencies>

2024 RECOMMENDED TRAVEL AGENCY SERVICE FEES TARIFF FOR THE YEAR 2024 HAS BEEN DETERMINED

Our Board of Directors has determined the recommended service fees to be applied for travel agency services in 2024. For detailed information on the recommended service fees; <https://www.tursab.org.tr/announcements/announcement-on-year-2024-recommended-travel-agencies-service-fee-tariff>

2024 TOURIST GUIDES BASE SALARIES DETERMINED

According to the letter sent to our Association from the Ministry of Culture and Tourism General Directorate of Research and Education. In 2024, the base fees to be applied for tourist guides have been determined. These fees will be applied as in the annex on our website. For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-2024-tour-guides-base-fees>

TURSAV OLAĞAN GENEL KURUL TOPLANTISI GERÇEKLEŞTİRİLDİ

Türizm ve Seyahat Acentaları Vakfı (TURSAV) Olağan Genel Kurul Toplantısı, 25 Aralık 2023 tarihinde TÜRSAB Genel Merkezinde gerçekleştirildi. Toplantıda 3 yıl süre ile görev yapacak Mütevelli Heyet ve Denetim Kurulu seçildi. Aynı gün gerçekleştirilen Mütevelli Heyet toplantısında, Vakıf Resmî Senedinin 5. Maddesi 1. Fıkrası gereği boşalan Kurucu Üyelikler için en az 5 yılını doldurmuş Vakıf Üyeleri arasından Kurucu Üyelik atamaları yapıldı. Seçilen yeni Mütevelli Heyet, 27 Aralık 2023 tarihinde ilk Olağan Mütevelli Heyet Toplantısını gerçekleştirerek Vakıf Resmî Senedinin 10'uncu maddesi gereği "Yönetim Kurulu Üyelerini seçmek" hükmünü kapsamasında Yönetim Kurulu'nu üyelerini seçti. TURSAV Yönetim Kurulu Başkanı seçilen Faruk Pekin'i ve yeni yönetim kurulunu tebrik ederiz.

INSTRUCTION ON THE REGULATION OF ACTIVITIES RELATED TO THE RENTAL OF RESIDENTIAL BUILDINGS FOR TOURISM PURPOSES HAS BEEN PUBLISHED

The Instruction on the Regulation of the Activities for the Rental of Houses for Tourism Purposes, which was prepared based on the Law on the Rental of Houses for Tourism Purposes and Amendments to Certain Laws dated 25/10/2023 and numbered 7464, was published in the Official Gazette dated 28.12.2023 and numbered 32413 as available on our website. For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-instructions-on-the-regulation-of-activities-related-to-the-rental-of-residential-buildings-for-tourism-purposes>

2024 GALLIPOLI ANZAC DAY COMMEMORATION CEREMONIES INFORMATION MEETING TO BE HELD

Our Association will organize an "2024 Gallipoli Anzac Day Commemoration Ceremonies Tour Operators Information Meeting" regarding the route, operation and program flow before the "Gallipoli Anzac Day Commemoration Ceremony" to be held by the Australian Government Department of Veterans Affairs (DVA) and the New Zealand Government New Zealand Defense Forces (NZDF) on the Gallipoli Peninsula in Turkey in 2024.

The meeting will be held on Tuesday, January 9, 2024 at 11:00 at TÜRSAB Central Office.

For detailed information and participation; <https://www.tursab.org.tr/announcements/announcement-on-2024-gallipoli-anzac-day-commemoration-ceremonies-information-meeting>

"INTERNATIONAL THERMAL HEALTH TOURISM FORUM" WILL BE HOSTED BY PAMUKKALE UNIVERSITY

According to the letter sent to our Association from Pamukkale University; "International Thermal Health Tourism Forum" will be organized in Denizli between 11-13 January 2024, hosted by Denizli Metropolitan Municipality and Pamukkale University. The forum, which will discuss the latest developments in the field of thermal health tourism, transfer experiences and enable new collaborations, will be attended by invited speakers from the international and national field in the field of health tourism.

Our members who have a Health Tourism Authorization Certificate and who wish to participate are required to fill out the registration form via the link <https://www.pau.edu.tr/termalturizmforumultr/sayfakayit-ve-kovalama-4>.

For detailed information and forum program; <https://www.tursab.org.tr/announcements/announcement-on-international-thermal-health-tourism-forum>

ANNOUNCEMENT ON 2024 GALLIPOLI ANZAC DAY COMMEMORATION CEREMONIES ONLINE PARTICIPANT AND VEHICLE REGISTRATION SYSTEM

On April 25, 2024 by the Australian Government and the New Zealand Government, hosted by Turkey on the Gallipoli Peninsula, 2024 Gallipoli Anzac Day Commemoration Ceremonies will be held. Our members who wish to participate in the registration of the tour bus will be able to register from the link below.

For tour bus registration; <https://accreditation.teg.com.au>

WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

Available on the App Store | GET IT ON Google Play

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabayazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/truyelerimiz-50-yilimize-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, write goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit <https://www.tursab.org.tr/tursab-card>.